



**ANNUAL REPORT
20
26**

**70
YEARS**

1956 - 2026

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PEOPLE OF CAN DO



LETTER from the Chair

As I reflect on my second year serving as Chair of the CAN DO Board of Directors, I am extremely proud of everything this organization has accomplished to date. When CAN DO began 70 years ago, it did so with an intent to reinvigorate and grow local economic opportunities to help revitalize the Greater Hazleton Area. Through desire, determination, and commitment, we have grown into a unique and important development organization that continues to work every day to improve the quality of life throughout our community by creating and retaining career opportunities for its residents.

Businesses grow, opportunities expand, and it reinforces the decision to invest in the Greater Hazleton Area.

Currently, we find our region in the midst of a renaissance, with significant new business investment and private development advancing our area to create meaningful, family-sustaining opportunities. This investment allows our residents to be more engaged and active in their community, as it brings with it additional investment in a wide range of local parks, recreational opportunities, arts, restaurants, and entertainment. Our community continues to build on this positive momentum, reinforcing the idea that Greater Hazleton is a place to live, work, and thrive.

These community strengths are reflected through CAN DO's engagement with organizational partners, including the Downtown Hazleton Alliance for Progress (DHAP), as well as strong relationships built with local, regional, and state elected officials and educational leaders. These partnerships help create opportunities for new quality jobs, activities, and events for all to be enriched by. Most importantly, our area now has improved access to

higher education training programs, certifications, and degrees - all available right here at our doorstep - which is extremely significant and exciting!

Over the past year, CAN DO reached an important milestone through the completion of our FY2024-2026 Strategic Plan. The implementation of this plan reflects both the progress we have made and CAN DO's continued commitment to thoughtful, forward-looking growth for the Greater Hazleton Area. It has been my honor to help guide that work during my time as Chair, and to play a role in shaping our next chapter through the development of the organization's new plan - which kicks off this July.

Humbly, I admit, no single project or initiative defines this organization's progress or success. Instead, it is the collective work happening every day that holds the greatest and most lasting impacts on our community. These impacts are a direct result of the dedication and commitment of the CAN DO leadership team, staff, Board of Directors, and volunteers who unselfishly give their time, skills and expertise to advance our shared mission - I thank you all for what you do! Most importantly, I want to thank and recognize our community itself who contributes to this mission by believing in this area and being willing to continuously share and voice their ideas, thoughts, and concerns.

It is these core strengths and partnerships that I believe will continue to elevate the Greater Hazleton Area to new heights. In closing, I would like to thank everyone who has dedicated time and effort to CAN DO and its mission over the past 70 years. Through the continued support of our local business, government, educational partners - and the community at large - I'm confident we will continue to achieve our goals today and well into the future.



John E. Schwear Jr.
Chair of the Board of Directors
CAN DO, Inc.

MARKETING

Real Estate Development and Leasing

During FY2026, staff executed leasing activity, supported business expansion, contributed to the addition of new park tenants, and continued to drive private investment across the Greater Hazleton Area.



HIP North Site 15

In August, CAN DO closed on a 21-acre pad site located within Humboldt Industrial Park – North, at **2290 North Park Drive**. The site had previously been sold to a private developer who went through the land development approval process and completed substantial sitework.

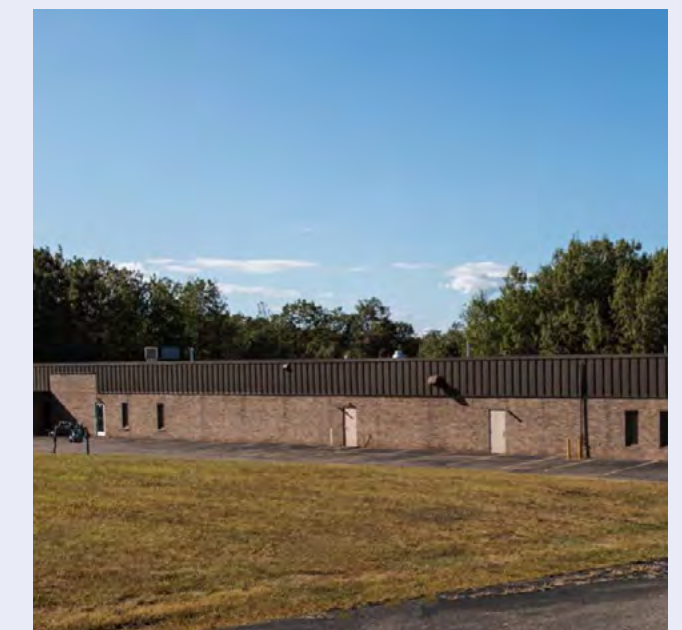
The investment aligns with CAN DO's strategic plan to maintain control of key development sites and position them for future use. Plans for the site include a potential build-to-suit opportunity for a 63,000-square-foot facility.

Staff executed a land lease for interim use of the site, allowing the organization to generate revenue from the property while marketing toward an end-user.

125 Butler Drive

Staff executed a five-year lease with **Abad Foam** for **125 Butler Drive**, a 40,000-square-foot single-tenant building within the City of Hazleton. The property had been vacant for a little over a year prior to the lease; the new agreement reflects an increased lease rate that is reflective of market and brings the organization's leasing portfolio to 89% occupancy.

Based in California, the family-owned company manufactures foam products for a variety of applications, including furniture, and will utilize the space for warehousing and distribution of finished goods, creating five new jobs. The location was selected to better serve an existing customer within Humboldt Industrial Park, strengthening local supply chain connections.



The Marketing Committee and staff advanced strategic efforts to support real estate activity, workforce initiatives, and business attraction across Greater Hazleton.

Throughout the fiscal year, activities focused on positioning available properties, increasing visibility among brokers and online audiences, and promoting leasing activity across the organization's industrial and commercial assets.



by Hilton

New Park Tenants



In December, the former Sonic building at **58 Station Circle** was leased by a **Dunkin'** franchisee, resulting in the reuse of an existing commercial site that is now fully operational and is estimated to create 15 jobs.



Also in December, **CFX Products** purchased Flint Development's "Hazleton Exchange 200 facility" at **151 North Chestnut Hill Drive** in Humboldt Industrial Park Northwest in December 2025.

The 209,919-square-foot facility was constructed by the Kansas-based developer on land acquired from CAN DO in 2022 and was substantially absorbed within one year of building completion.

CFX, who specializes in custom commercial fixtures, millwork, and engineered surfaces, will occupy a portion of the building and plans to create 105 new jobs.



The remaining 110,705 square feet has been leased to **WEL Companies**, who plans to utilize the space as a temperature-controlled logistics facility.

Park Tenant Expansions



In November, **PFNonwovens (PFN)** acquired the former Cargill Cocoa facility at **400 Stony Creek Road**. As part of this expansion, approximately 41 employees have been transferred from the company's previously leased location at 69 Green Mountain Road.

With this acquisition, PFN now operates just over 1,000,000 square feet across 2 facilities within Humboldt Industrial Park, employing approximately 340 people.

The newly acquired facility is currently being used for warehousing and logistics of raw and finished materials as company leadership evaluates long-term use of the site.



Job Creation and Investment

800,000+

square feet of industrial and commercial space newly occupied

260

family-sustaining jobs created and retained

\$72.35 MILLION

in private investment leveraged



Marketing and Outreach

Throughout the year, staff advanced marketing and outreach efforts to support real estate promotion, workforce development, and digital engagement. Initiatives focused on increasing visibility of available properties, strengthening broker relationships, expanding workforce initiatives, and enhancing digital tools that support business attraction.



In partnership with the **Greater Scranton Chamber of Commerce** and its business development affiliates, including the **Scranton Plan** and the **Scranton Lackawanna Industrial Building Company (SLIBCO)**, CAN DO hosted a broker event in the Greater Philadelphia region.

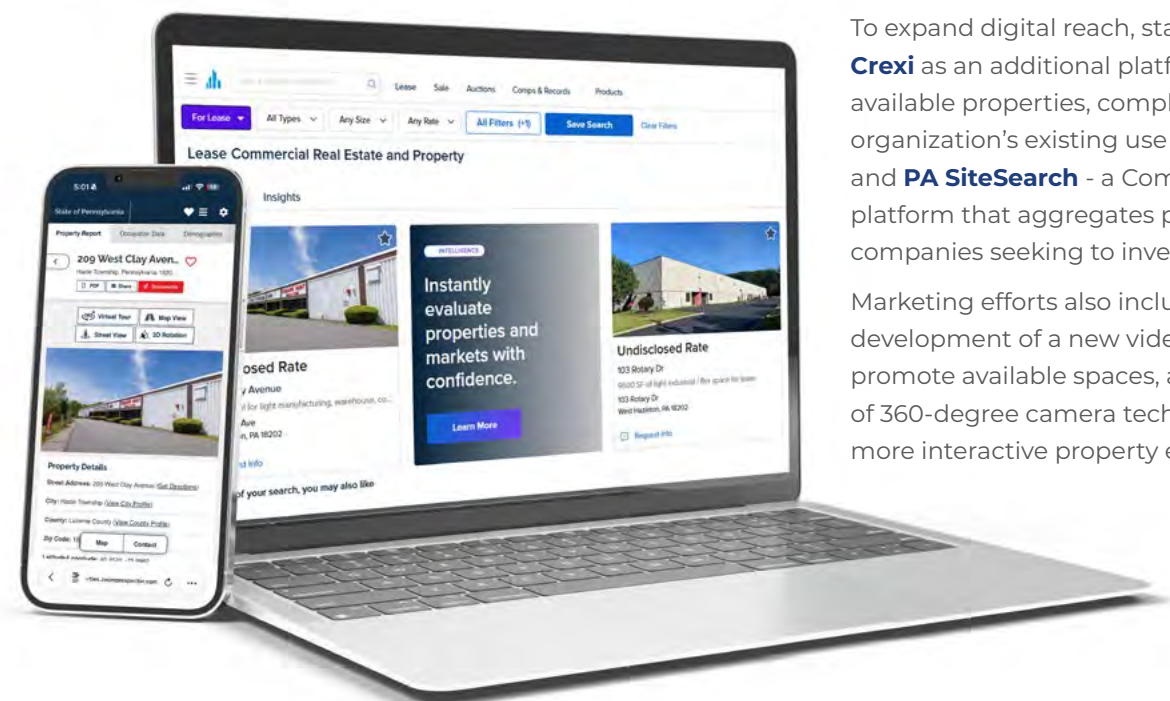
The event connected regional brokers with economic development leaders to highlight available properties and development opportunities within each organization's respective service area.

A second broker event is scheduled for late June in New Jersey, targeting Northern New Jersey and New York City brokers to further expand market reach.

Traditional and Digital Marketing Efforts



Signage along Interstate 81 was updated to promote available land and increase visibility to regional traffic. On-site signage was also refreshed to ensure consistency in messaging and presentation with current brand standards when promoting available properties within the organization's leasing portfolio.



To expand digital reach, staff began using **Crexli** as an additional platform for listing available properties, complementing the organization's existing use of **CoStar**, **LoopNet**, and **PA SiteSearch** - a Commonwealth platform that aggregates priority sites for companies seeking to invest in Pennsylvania.

Marketing efforts also included the development of a new video format to promote available spaces, along with the use of 360-degree camera technology to support more interactive property engagement.

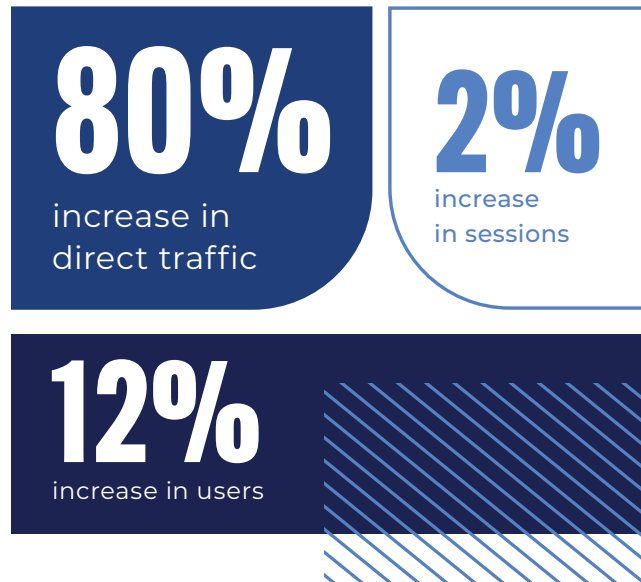
Website Performance and Digital Marketing

FY2026 marked the first full year following the launch of CAN DO's redesigned website in June 2025, which was developed to improve access to information and support business attraction.

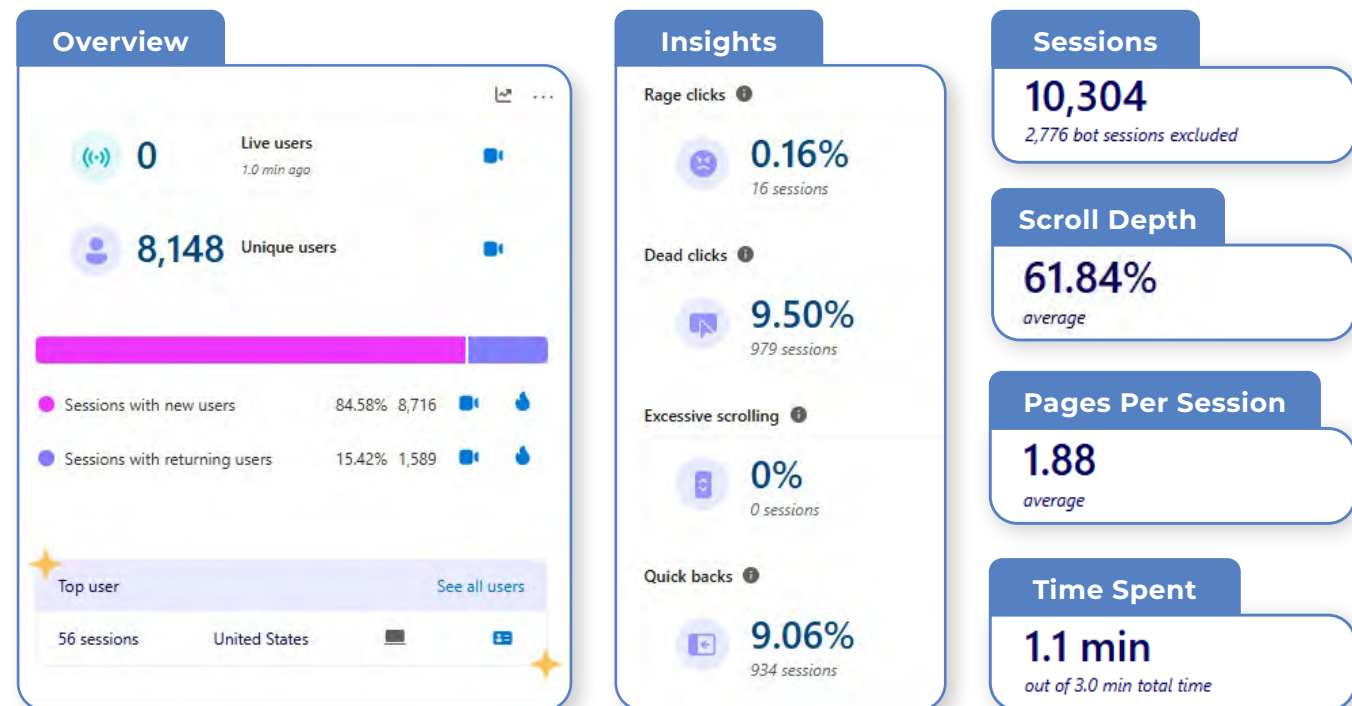
Website performance remained strong, with users increasing by 12% and sessions rising by 2%. Direct traffic grew by 80%, indicating stronger brand recognition and more users intentionally navigating to the site.

This reflects improved data accuracy and more efficient user navigation, with stronger engagement across key pages.

Software was also implemented to analyze real user behavior and will continue to guide ongoing improvements to site performance, functionality, and user experience.



Website Performance (as of April 2026)

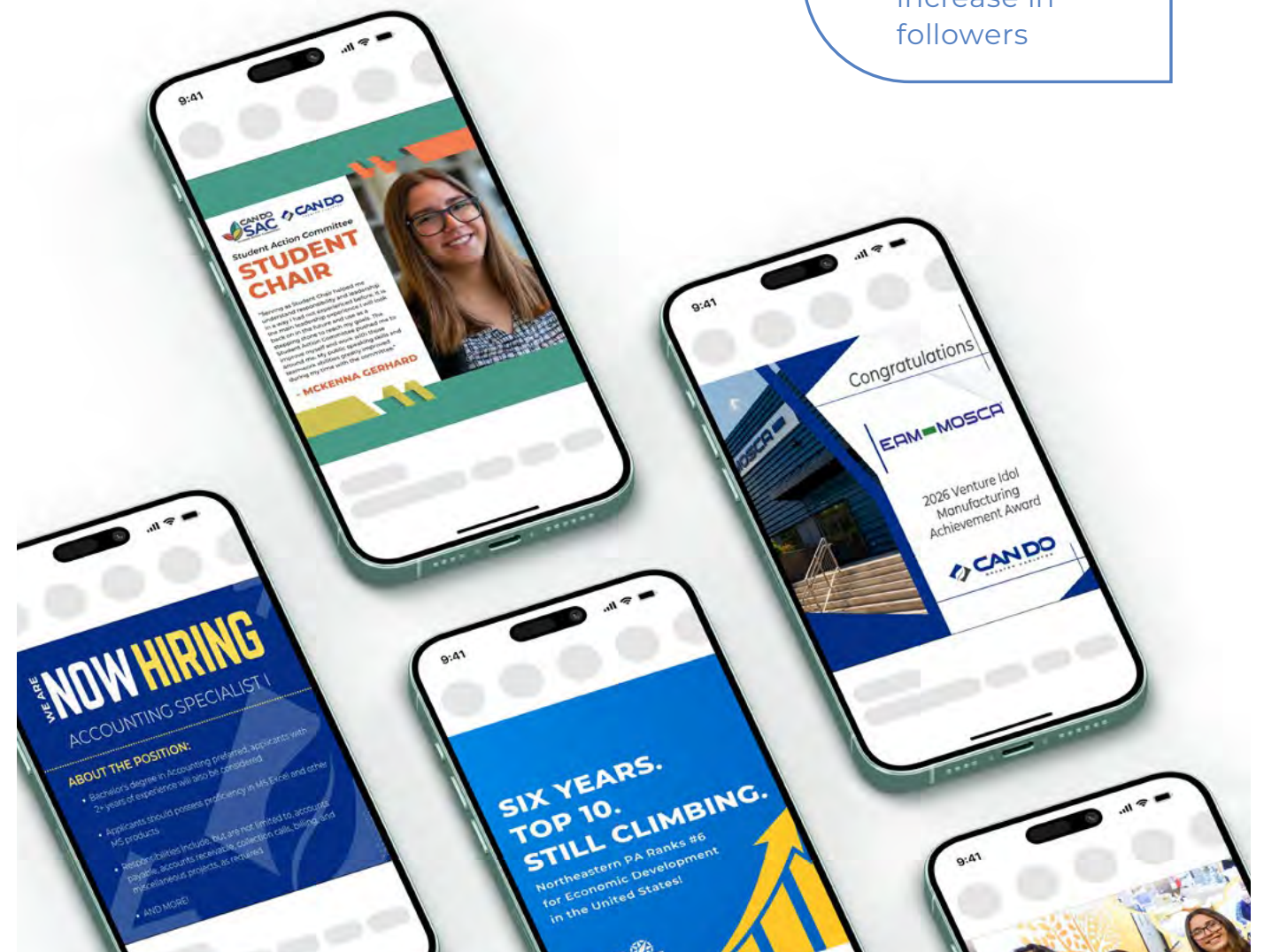
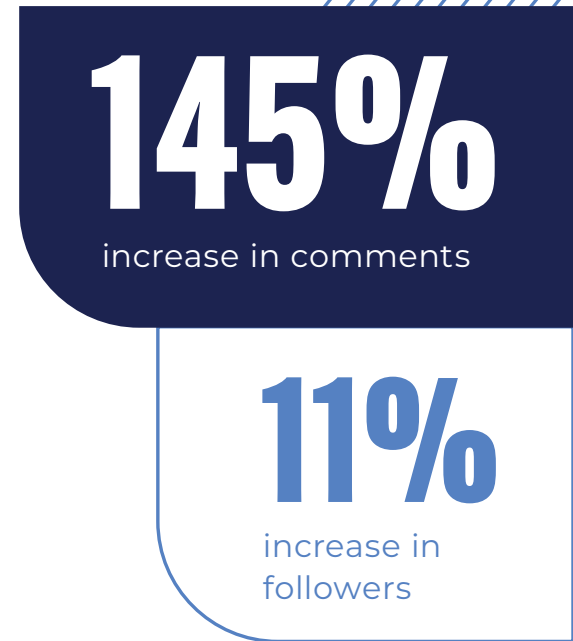


Social Media Performance

Social media performance remained consistent across platforms, including Facebook, Instagram, LinkedIn, X, and YouTube, throughout the year.

Total followers increased by 11% during FY2026, with overall engagement remaining stable year-over-year. Audience interaction strengthened, with comments increasing by 145%, indicating more direct engagement with published content.

These trends reflect continued efforts to enhance visibility, communicate updates, and support economic development efforts.



Year-over-year digital growth measured from July 2025 to April 2026, compared to the same period the previous year.

Workforce Engagement and Education

Workforce development remained a primary focus during FY2026, supporting business attraction and retention efforts by increasing awareness of local career opportunities and industries among students and emerging talent.



Hazleton Works Campaign

Staff continued to expand **Hazleton Works**, the organization’s digital workforce initiative designed to connect students, educators, and job seekers with local career opportunities, while relaunching it as a digital-first platform anchored by an updated website that serves as a centralized hub for employer engagement and career awareness.

The platform features dedicated employer profiles that highlight local industries through employee-driven content, including career insight videos, company overviews, and written features that showcase real-world career opportunities.



Initial efforts focused on industry-specific storytelling through segments such as **Hazleton Works for Manufacturing** and **Hazleton Works for Logistics**, with content developed in partnership with employers, including **Troy Manufacturing** and **Ingram Micro**.

Nearly 20 videos were produced across these initial employer partnerships, with additional companies currently in development as the platform continues to grow.



As the initiative evolves, CAN DO will continue expanding employer participation and content to strengthen awareness of career opportunities across the Greater Hazleton Area.



Student Engagement

In addition to campaign development, CAN DO supported workforce outreach through partnerships with regional schools, organizations, and employers. These efforts are designed to introduce students to local career opportunities, strengthen workforce awareness, and build long-term connections between education and industry.

4,000+
students engaged through these initiatives



October 2025 January 2026 May 2026

JUNIOR ACHIEVEMENT YES! DAY

Sessions focused on career exploration, financial literacy, and interview skills for middle school students at Valley Elementary Middle School, Hazleton Elementary Middle School, and Freeland Elementary Middle School.



November 2025

JUNIOR LEADERSHIP COMMUNITY & ECONOMIC DEVELOPMENT PRESENTATION

The Junior Leadership Hazleton cohort visited Muzo in Valmont Industrial Park, where CAN DO presented on the organization's role, regional career pathways, and professional development.



April 2026

PARTNERS IN EDUCATION GIRL POWER IN STEM

Hosted at Penn State Hazleton, this event included more than 300 students and connected them with local professionals in STEM fields. Hazleton Works was promoted and career discussions were supported.



October 2025

PARTNERS IN EDUCATION CAREER EXPLORATION DAY

Held at Keystone Job Corps, this event welcomed approximately 600 high school students from the Hazleton Area School District and nearly 50 local employers. Staff used the opportunity to capture organic content for the Hazleton Works' social media presence.



March 2026

SKILLS IN SCRANTON'S 2026 WORKFORCE SUMMIT

Held at the Radisson Lackawanna Station Hotel, this student-focused event brought together hundreds of employers, educators, and workforce partners. CAN DO attended to observe student-focused engagement strategies from partners in Lackawanna County.



April 2026

JUNIOR ACHIEVEMENT INSPIRE CAREER EXPLORATION EXPERIENCE

CAN DO attended this event at Mohegan Pennsylvania and spoke with students about career interests and future opportunities, marking the first Hazleton Works presence.

Departmental Software and CRM System

Staff implemented the use of CivicServe, an economic development software platform designed to improve tracking and coordination of business recruitment, retention, and real estate activity.



The platform serves as a centralized system for managing industry leads, tracking active projects, and supporting business retention efforts, while also coordinating events and internal workflows. This implementation strengthens the department's ability to monitor deal flow, maintain visibility across initiatives, and respond more efficiently to prospective and existing businesses.

Education and Training

Johnson College at the CAN DO Training Center, located in Humboldt Industrial Park, completed its second academic year, continuing to expand enrollment across 10+ technical training programs aligned to meet regional industry needs.



Program offerings include associate degrees in Electrical Construction




Technology, Heating, Ventilation & Air Conditioning (HVAC) Technology, and Mechatronics, as well as certificate programs in Welding, Industrial Technology, Building & Property Maintenance, and Plumbing.

Total enrollment reached over **50 students** during the 2025–2026 academic year, more than doubling the prior year's student census, with continued growth projected for year three.

Additionally, the campus graduated **35 students** during the year, achieving a **100% placement rate** and contributing directly to the region's skilled workforce.



ASSOCIATES DEGREES AVAILABLE:

-  Heating, Ventilation and Air Conditioning (HVAC) Technology
-  Mechatronics
-  Electrical Construction Technology

CERTIFICATE PROGRAMS AVAILABLE:

-  Welding
-  Industrial Technology
-  Building and Property Maintenance
-  Plumbing

CONCLUSION

Marketing efforts during FY2026 supported real estate promotion, workforce initiatives, and strategic communication, strengthening how CAN DO presents its assets, engages partners, and communicates opportunities across the Greater Hazleton Area.

CAN BE

CAN BE continued to strengthen its role in supporting entrepreneurship and small business development throughout the Greater Hazleton Area.

Key efforts focused on client attraction, digital outreach, and incubator support, as well as advancing tools and partnerships that improve accessibility and connectivity within the region's entrepreneurial ecosystem.

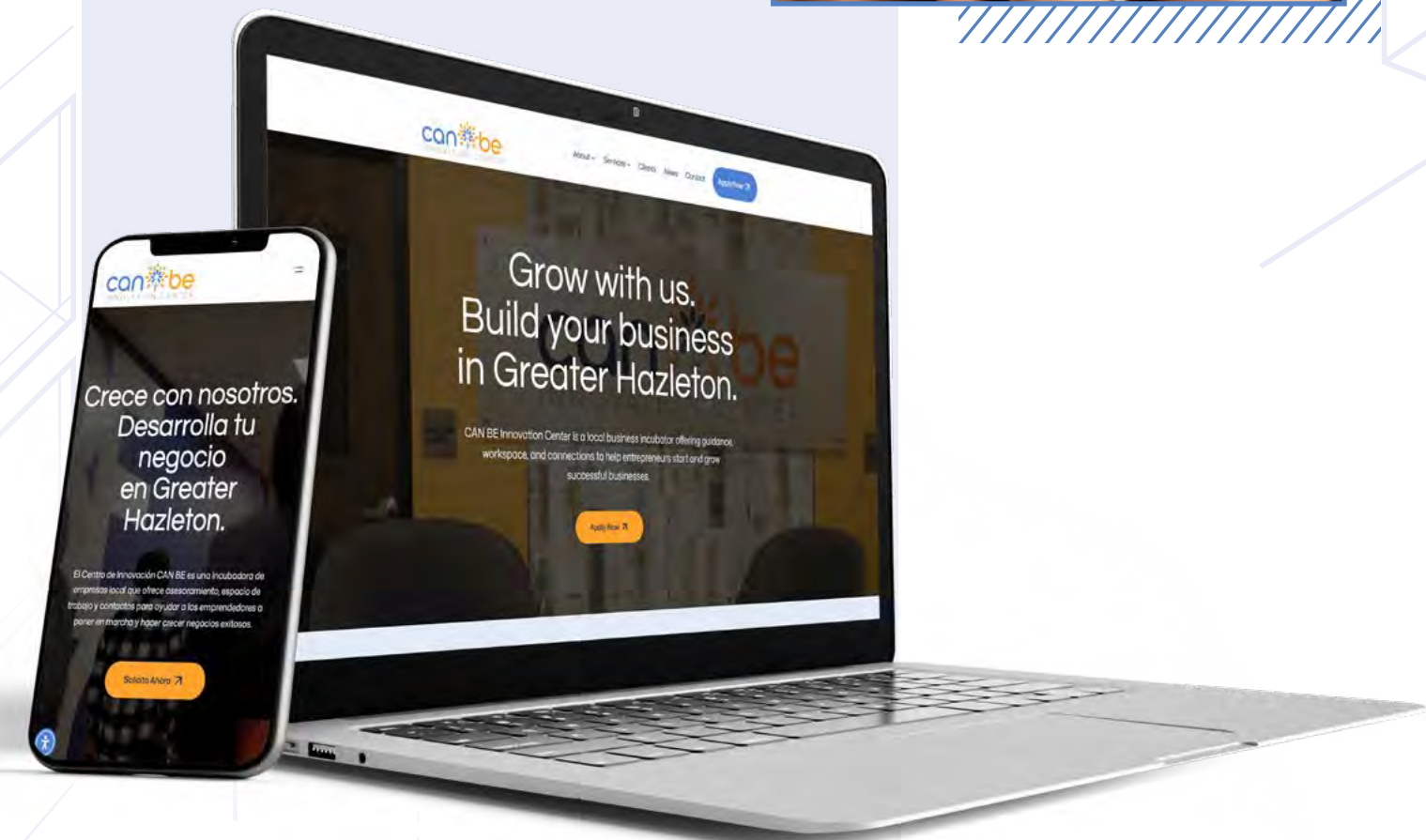
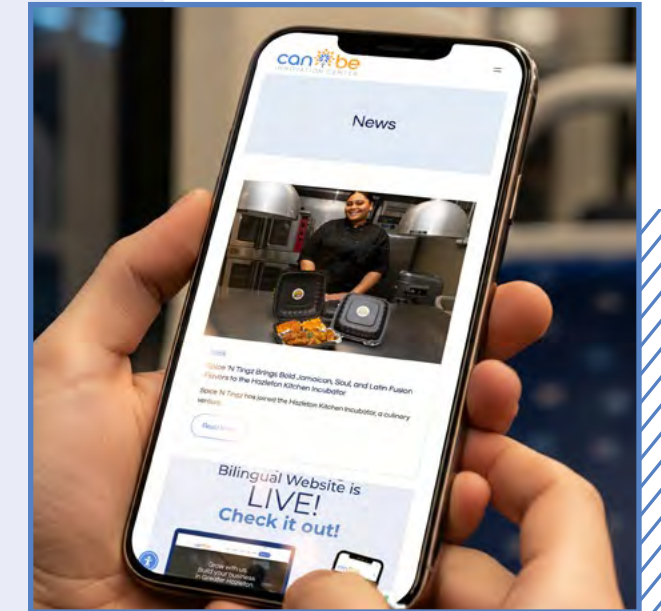
Website and Marketing Initiatives

Staff completed a comprehensive redesign and content update of the CAN BE website, aligning the platform with current brand standards and improving overall usability.

CAN BE Website Update

The updated site features a new structure and navigation, with reorganized content to improve access to key information for entrepreneurs and community members. Enhancements include dedicated client pages with direct links to websites and social media platforms, improved access to the THInC newsletter, and increased visibility for the Hazleton Kitchen Incubator.

The website also now includes a Spanish language toggle to support accessibility and broader community engagement.



Google Ads Campaign

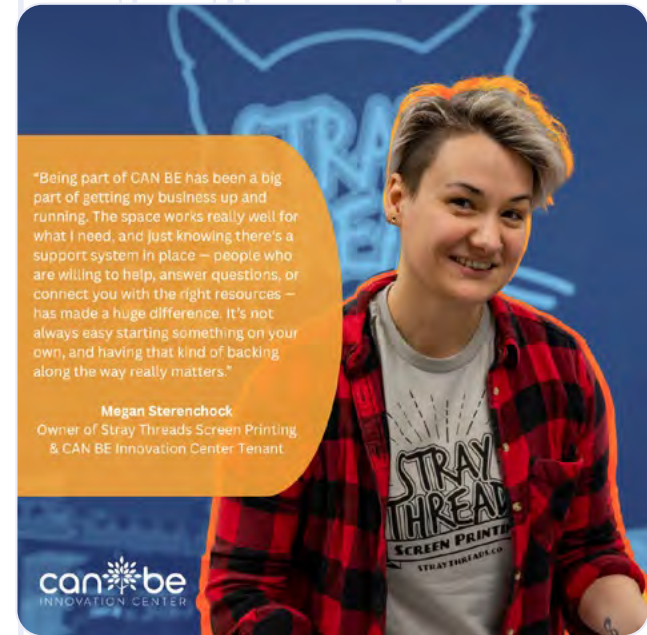
Staff launched a Google Ads campaign to boost online visibility and attract users searching for entrepreneurial and business support resources.

Since its launch in February, the campaign generated nearly 12,000 impressions and more than 700 clicks, with approximately 40% of CAN BE's website users accessing the site directly through the ads. These efforts helped expand awareness and visibility of CAN BE's services.



40%
accessed website through ads

50+ entrepreneurial inquiries received



"Being part of CAN BE has been a big part of getting my business up and running. The space works really well for what I need, and just knowing there's a support system in place — people who are willing to help, answer questions, or connect you with the right resources — has made a huge difference. It's not always easy starting something on your own, and having that kind of backing along the way really matters."

Megan Sterenchock
Owner of Stray Threads Screen Printing & CAN BE Innovation Center Tenant



Facility and Client Attraction

This year, staff placed strong emphasis on client attraction and visibility by expanding efforts to promote the Innovation Center, its tenants, and the services available through CAN BE. One of the most notable initiatives was the development of the **'Why CAN BE' marketing campaign**, which features testimonials from current and past tenants about why they chose CAN BE for business support, what they have learned, and how their businesses have grown.

Staff also continued using digital platforms to promote CAN BE's services, highlight client success, and increase awareness of entrepreneurial resources available in Greater Hazleton. These efforts support CAN BE's broader plan of work by helping attract prospective tenants, promote available programs and resources for entrepreneurs, and communicate the value of the incubator to the business community.

Tenant Updates

As of June 2026, six incubator clients occupied 77% of the leased space within the CAN BE Innovation Center, including two new start-ups added during the fiscal year.

Of those clients, 50% are represented by historically disadvantaged entrepreneurs and business owners.



Graduation
Powder & Ink Permanent Cosmetics

Founded by Hazleton native **Roxie Rose**,

the business operated within the CAN BE Innovation Center beginning in 2023, and refined her business model, formalized operations, and expanded her service offerings over time. In January 2026, Rose graduated from the incubator and relocated to Burbank, California, to open a new studio and continue expanding her operations in a larger market.



Expansion
Transfusion Logistics

Expanded operations by adding 466 square feet within the CAN BE Innovation

Center. The additional space supports increased business demand and positions the company for future hiring.



New Tenant
Cap & Stem

Founded by **Nick Hitchcock**, Cap & Stem is a Hazleton-based mushroom farm specializing in small-batch gourmet

mushrooms. Hitchcock is currently renovating space within the CAN BE Innovation Center, with operations expected to begin in early next year.



New Tenant
Faith L. Photography

Owned by **Faith Letcher**, this Greater Hazleton-based photography business previously

operated through on-site and at-home sessions. Letcher is establishing an appointment-only studio within CAN BE to provide a dedicated, professional space and improve operational efficiency.

100%
total occupancy

What's cooking in the HAZLETON Kitchen Incubator?

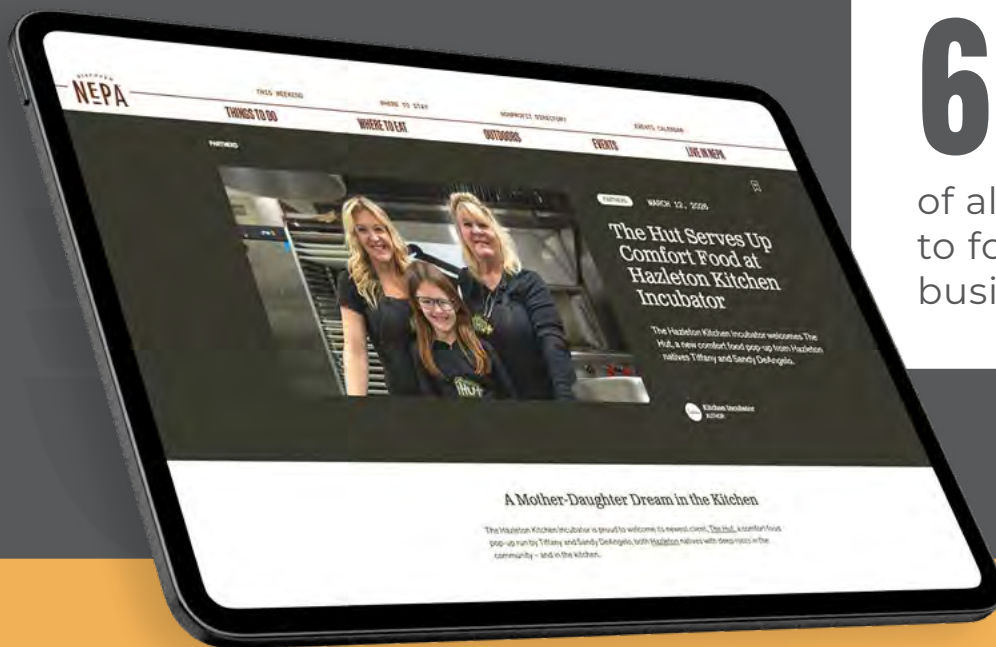
A proud partner of **THInC**

The Hazleton Kitchen Incubator continued to provide access to a licensed commercial kitchen, supporting early-stage food entrepreneurs during FY2026.

Demand remained consistent, with approximately 60% of all entrepreneurial inquiries related to food-based businesses and kitchen usage projected to exceed 800 hours.

800+
kitchen-use
hours

60%
of all inquiries related
to food-based
businesses



Staff also connected kitchen clients with the broader community by prioritizing purchases from incubator businesses for CAN DO-related events. Additionally, clients continued to receive exposure through

DiscoverNEPA, including features of Bobbie Cook's Bakery, Sweet Coconuts, Jack's Small Batch BBQ, Bee's Knees BBQ, Storm's End Homestead, and The Hut. More client spotlights are planned for next year.



Returning Kitchen Client

Acacia Nay's Catering

Led by **Dominique Pane**, Acacia Nay's Catering specializes in globally inspired comfort food. After refining her business model and rebranding, Pane returned to the incubator to expand her catering operations.

12
active kitchen
clients

3 new
entrepreneurs

The incubator supported **12 active kitchen clients** and welcomed **three new entrepreneurs**, maintaining a stable base of users while continuing to introduce new businesses into the program.



New Shared Kitchen Client

Spice 'N Tingz

Founded by **Marlice De Los Santos**, Spice 'N Tingz brings a mix of Jamaican, soul food, and Latin cuisine to the Greater Hazleton Area. The business focuses on catering and prepared meals while building a local customer base.



New Shared Kitchen Client

Sealed with a Kiss Cupcakes

Founded by **Samantha Kronstadt**, this gourmet baking business offers cupcakes, jumbo cookies, and seasonal treats. Products are currently available through wholesale partnerships, including Haunt Coffee in Wilkes-Barre.

THInC Collaboration and Entrepreneurial Support

CAN BE maintained its active role within THInC throughout FY2026, with staff continuing to meet monthly with partner organizations to support the sustainability and growth of the local entrepreneurial ecosystem. Meetings focused on THInC's next steps, branding, outreach, and coordination of services across partner organizations.



entrepreneurship with regional partners, sharing insight on fostering a strong entrepreneurial ecosystem throughout Northeastern Pennsylvania.

CAN BE continued to maintain an active role within the **Regional Incubator Network** hosted by Ben Franklin Technology Partners of Northeastern Pennsylvania. Participation in this network provides continued access to regional collaboration, shared best practices, and resources that support entrepreneurship and incubator management.



CAN BE hosted one of the **Greater Hazleton Chamber of Commerce's networking mixers** in September 2025, giving attendees an opportunity to tour the incubator, learn more about CAN BE's clients, and enjoy food prepared by kitchen incubator businesses. For participants, the event served as both a networking opportunity and a showcase of the entrepreneurial activity taking place within the incubator.

During this year's fall **Pennsylvania Economic Development Association (PEDA)** conference, CAN DO Director of Economic Development, **Jocelyn Sterenchock**, participated in a panel on

tecBRIDGE High School Business Plan Competition



Staff also supported student entrepreneurship through the **tecBRIDGE High School Business Plan Competition (HSBPC)**, continuing to encourage strong local participation in the regional event. This year, nine teams from schools throughout the Greater Hazleton Area entered the competition, the highest number of entries from any region in the competition's history. Of those, seven teams advanced as semifinalists and four were named finalists.



Additional recognition was earned by Student Action Committee member **Sharan Parikh**, a Senior from MMI, who placed third in this year's Big Idea Essay Competition.



Two juniors from MMI, **Ruhani Shah** and **Kennedy Lutz**, won this year's competition with their business idea, **Kayari** - a clean, athlete-focused hair care system designed to protect, cleanse, and hydrate hair affected by sweat, friction, and buildup, with an emphasis on scalp health and curl patterns.

Sterenchock Lisman Cup



The “**Sterenchock Lisman Cup**” was introduced this year as a new award associated with the HSBPC. The traveling trophy is presented annually to the school of the winning team. The award is named in honor of CAN DO Director of Economic Development, Jocelyn Sterenchock and Chief Executive Officer of Lisman Holdings, Jerry Lisman, in recognition of their sustained involvement in the program since its inception in 2018.

Both Sterenchock and Lisman have been named recipients of the Bill McNally Mentor of the Year Award by tecBRIDGE, which recognizes individuals who contribute time and expertise to support emerging entrepreneurs. Sterenchock and Lisman combined have mentored nearly 100 students, supporting participants as they develop business concepts, refine strategies, and respond to feedback. Their mentorship has contributed to consistent regional representation among finalists, including multiple winning teams over the course of the competition.



The new Sterenchock Lisman Cup held by Jocelyn Sterenchock, CAN DO Director of Economic Development and Jerry Lisman, Chief Executive Officer of Lisman Holdings.



Young Entrepreneur of the Year Award

CAN BE continued its sponsorship of key recognitions hosted by the Greater Hazleton Chamber of Commerce. In October 2025, the **Young Entrepreneur of the Year Award** was presented to **Robert Collado of Hazleton Consulting Partners**. Collado launched the business in 2018 to help organizations navigate cultural diversity, build stronger teams, and embed inclusive practices through intentional strategy. Since its founding, the business has continued to grow in both services and reach while maintaining strong ties to the Greater Hazleton community.



Staff also continued to invest in professional development. CAN DO Program Coordinator Ana Perez attended the **International Business Innovation Association (InBIA) Conference** in Chicago in April 2026 and participated in additional training opportunities to further strengthen CAN BE’s approach to entrepreneurship support and incubator management.

Young Innovator of the Year Award

In June, the **Young Innovator of the Year Award** was presented to **Hazleton Area Academy of Sciences** Senior **Thomas Nowak** for taking third place in the tecBRIDGE High School Business Plan Competition with his idea, Shadow Reality, an immersive, AI-guided Virtual Reality platform that provides high school students with hands-on skilled trade simulations.

This award is presented in partnership with the **Greater Hazleton Chamber of Commerce** during their Annual Academic Achievement Awards Banquet and is presented to one student in the Greater Hazleton Area who demonstrates comprehension and application of core entrepreneurial competencies and has engaged with the Greater Hazleton entrepreneurial ecosystem in an extracurricular capacity.



Young Innovator of the Year Award winner Thomas Nowak, Senior at Hazleton Area Academy of Sciences

CONCLUSION

FY2026 was a year of continued outreach and entrepreneurial support, with efforts focused on building a stronger and more connected entrepreneurial ecosystem throughout the Greater Hazleton Area. As the organization moves into FY2027, it remains committed to supporting small business growth, increasing access to opportunity, and helping entrepreneurs navigate the path from idea to operation.

ECONOMIC DEVELOPMENT

Funding and Incentive Strategies

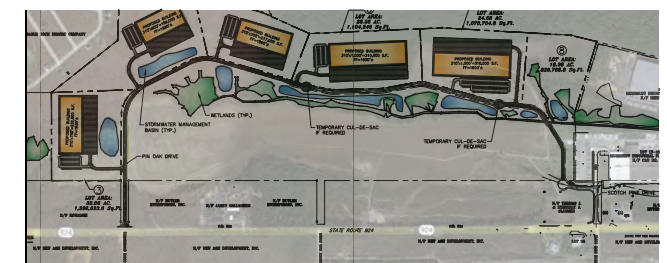
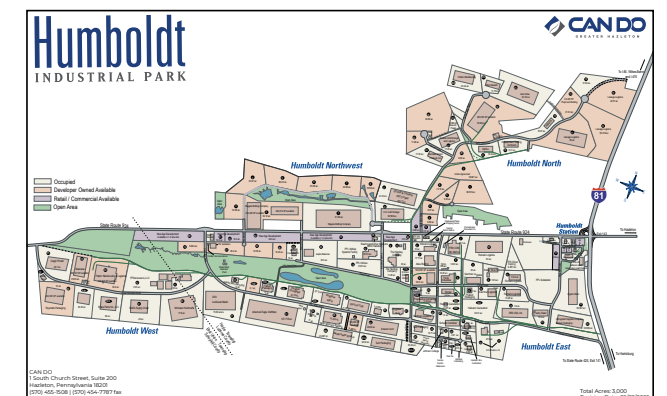
Securing and managing funding to support CAN DO's infrastructure, land development, and business support goals remained a top priority in FY2026. Economic Development staff secured and administered **\$29.7 million** in public funding across six grants and four loan programs.

A Historic Milestone: CAN DO Secures Record \$11.45M for Humboldt Northwest Expansion



One of the most significant funding achievements in the history of the organization occurred in FY2026 with the award of **Pennsylvania Strategic Investments to Enhance Sites (PA SITES)** funding to support the development of Humboldt Industrial Park Northwest, a project identified as a priority in CAN DO's 2024-2026 strategic plan. The Commonwealth awarded CAN DO \$11.45 million in total funding, comprised of a \$6.3 million grant and a \$5.15 million loan, representing the **largest grant secured by the organization to date** in support of the development of the 150-acre project site in Hazle Township.

The project will fund site preparation, roadway extensions, utility installation, and stormwater management to open five industrial parcels ranging from 18 to 33 acres. Once infrastructure is in place, these parcels are expected to support future industrial buildings ranging from 185,000 to 310,000 square feet.



This project will address the growing need for industrial land that targets small-to mid-sized manufacturers and other industrial users of that size range and further supports CAN DO's strategy to expand development-ready sites.

The Economic Development Committee advanced CAN DO's mission in FY2026 by securing key funding opportunities, strengthening business retention, supporting prospect development, expanding industry engagement, investing in staff professional development, and driving community revitalization across Greater Hazleton.

\$6.3 MILLION
in grants

\$5.15 MILLION
in loans

\$11.45 MILLION
in total funding

\$2,096,200

United States Department of Agriculture (USDA)

\$4,125,000

Pennsylvania Strategic Investments to Enhance Sites (PA SITES)

During the fiscal year, staff worked toward the close out of several public loan sources tied to strategic development projects, including a \$2,096,200 **United States Department of Agriculture (USDA)** loan for the acquisition and renovation of 2101 Barletta Road, and a \$4,125,000 **Pennsylvania Strategic Investments to Enhance Sites (PA SITES)** loan, received last fiscal year, for Site 28 in Humboldt Industrial Park North which will be used to support the development of a pad-ready, rail-served site for future industrial development.



Now in its third year, the **CAN DO Park Association** continued to serve as a valuable resource for industries across Humboldt, Valmont, McAdoo, and the CAN DO Corporate Center. Quarterly meetings brought together industry representatives and community stakeholders to share information and address workforce, infrastructure, and economic challenges collaboratively. Highlights from this year's meetings included guest speakers from DiscoverNEPA, PPL Corporation, and World Kinect Energy Services. Attendance continued to increase throughout the year, reflecting the ongoing value industries place on the program.

A key development this year was the continued

expansion of meeting locations. While American Eagle Outfitters remains the Park Association's primary host site, staff also coordinated meetings at Lineage Logistics and AutoZone throughout the year. This shift reflects growing interest from industries that want to host meetings and participate more directly in the initiative.

Additionally, Valmont Industrial Park tenant Troy Manufacturing Inc. partnered with CAN DO staff to co-host a **Health, Safety, and Environment (HSE) Management event** in May. The idea for the seminar originated following a Park Association meeting, where industry representatives identified a need for greater focus on HSE best practices. Recognizing its importance, staff worked collaboratively with Troy Manufacturing and other stakeholders to develop and host the event for the benefit of park tenants.

Business Development and Retention



CAN DO conducted 36 annual business visits through the Engage! program and its participation in the Pennsylvania Regional Economic Partnership (PREP) initiative. These efforts allowed staff to connect directly with business leaders, assess operational challenges, and identify opportunities for retention and expansion throughout the Greater Hazleton Area.

These efforts continued to inform CAN DO's economic development strategy by reinforcing the need for flexible industrial space, ongoing business retention support, and stronger alignment between workforce development and employer needs.

CAN DO hosted a visit from the Pennsylvania Office of International Business Development as part of



its **"Bringing the World to Pennsylvania" tour**, a statewide initiative connecting international business representatives with regional economic development organizations. During the visit, representatives toured **Niagara Bottling** in Humboldt Industrial Park and **EAM-Mosca** in Valmont Industrial Park, and met with CAN DO staff at its headquarters to learn more about Greater Hazleton's industrial assets, available sites, and development opportunities.

In addition to business outreach, staff continued supporting the development of CAN DO's Annual Impact Report and updated the **Community Profile**, a document used by both CAN DO and the Greater Hazleton Chamber of Commerce to promote the region to prospective businesses and others interested in the Greater Hazleton community.



RECURRING THEMES FROM THIS YEAR'S VISITS INCLUDED:

WORKFORCE SHORTAGES: Businesses continue to face workforce shortages, particularly when filling skilled and management level positions due to a limited applicant pool.

REAL ESTATE CONSTRAINTS: Many manufacturers lack available warehouse space to store raw materials, a need amplified by ongoing supply chain pressures.

COMMUNITY ENGAGEMENT: Industries expressed interest in strengthening community outreach efforts to attract more local job applicants.

36
annual
business visits

Professional Development

Staff continued investing in professional development to strengthen CAN DO's expertise in economic development strategy, project financing, and industry engagement. During FY2026, Economic Development Manager, **Nico Makuta**, and Director of Economic Development, **Jocelyn Sterenchock**, each earned **Economic Development Finance Professional (EDFP)** certifications through Grow America, formally known as the National Development Council.

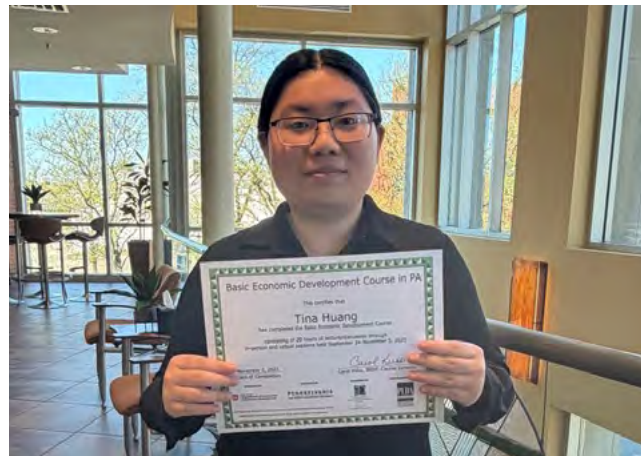


Jocelyn Sterenchock, Director of Economic Development

The EDFP designation reflects advanced training in economic development finance, including credit analysis, real estate financing, deal structuring and the implementation of development programs. This certification strengthens CAN DO's internal expertise and supports continued execution of complex economic development projects across its service area.



Nico Makuta, Economic Development Manager



Tina Huang, Economic Development Assistant

Economic Development Assistant, **Tina Huang**, completed the **Basic Economic Development Course** through the **Pennsylvania Economic Development Association (PEDA)**. Completed between September and November 2025, the course included 20 hours of lecture and discussion focused on core economic development topics and current trends. This training helped deepen staff understanding of CAN DO's role in the community while also providing insight into how peer organizations are supporting local businesses and strengthening their regional economies.



Community Development and Revitalization

In addition to supporting industrial growth, CAN DO continued its commitment to Downtown Hazleton through its ongoing management agreement with the **Downtown Hazleton Alliance for Progress (DHAP)**. FY2026 marked two years since the entering into the partnership, during which staff worked to support revitalization planning and long-term development efforts in the downtown.

A primary focus this year was advancing a new strategic plan for DHAP. The organization is in the final stages of developing a plan that will guide its next steps and establish a clear framework for future revitalization efforts in Downtown Hazleton. Once completed, the plan will serve as an important tool in helping DHAP identify priorities, coordinate action, and support a stronger downtown environment moving forward.



Staff continued to monitor additional community development tools and funding opportunities to support these efforts.

CAN DO also supported DHAP with redevelopment planning related to the former St. Paul's Church site following a fire that caused substantial damage to the structure. Through the support of Senator David Argall and Representative Dane Watro, a combined **\$400,000 in grant funds** were secured to support demolition of the structure. Planning efforts are underway through DHAP to determine the most appropriate future use for the property once the site is cleared.

CONCLUSION

FY2026 included continued strategic planning, funding advancement, and industry engagement for CAN DO's Economic Development Committee. These efforts advanced CAN DO's mission through key funding wins, business retention, expanded industry engagement, staff investment, and community revitalization, positioning the organization to support future growth and strengthen the regional economy.

Construction and Facilities

In addition to managing more than **2,100 acres** of land across four business and industrial parks throughout Greater Hazleton, CAN DO owns and operates **14** industrial, commercial, and office buildings totaling over **700,000 square feet**.

Operations staff supported these assets through ongoing maintenance and capital improvements, while also prioritizing the overall condition and presentation of the parks as Class A industrial environments. Work included roadway and site maintenance, landscaping, and general upkeep to ensure properties remain competitive and positioned to attract and retain investment.

Building Improvements Across the Portfolio

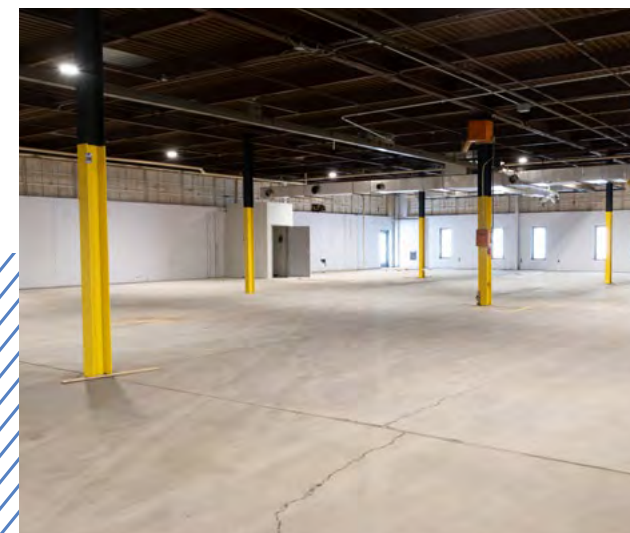


Before



After

Renovations and site improvements were completed at **2101 Barletta Road** on CAN DO's new Utilities Maintenance Building, purchased last fiscal year. Work included installation of perimeter fencing, a new asphalt driveway and parking area, a new roof, new heating and cooling systems, interior office renovations, and new interior and exterior lighting.



At **125 Butler Drive**, a series of building improvements were completed in preparation for a new tenant. Work included repairs to loading dock equipment and exterior lighting, warehouse lighting upgrade to LED fixtures, interior cleaning and painting of warehouse areas, and general maintenance to ensure the building was fully operational. Office and warehouse restroom facilities were fully renovated, including updated fixtures, finishes, and the addition of an ADA-compliant restroom.

Additional improvements included flooring removal and replacement, carpet cleaning, and targeted structural and system repairs.

PROPERTY

CAN DO advanced a range of construction-related projects to support development, maintain infrastructure, and position the organization for continued growth. Work included capital improvements, site planning, system upgrades, and targeted investments to improve reliability, efficiency, and service capacity across CAN DO-owned properties and utilities systems.

Several capital improvements were advanced during the fiscal year at **1 South Church Street**. The first phase of a five-year heating, ventilation, and air conditioning controls upgrade was completed during the first half of the year, including upgrades to the primary control systems and supporting equipment, with future work scheduled on a floor-by-floor basis.

In addition, the third-floor restrooms were fully renovated with new finishes, lighting, vanities, and paint. A full elevator modernization project was also completed, including the replacement of major mechanical and interior components.

At **115 Rotary Drive**, capital improvements included resurfacing of the rear parking lot and installation of a new roof, bringing the building up to current standards. This work also advances the organization's ongoing effort to eliminate ballast roofs across its portfolio. Two additional roofs need to be replaced, which are anticipated to be completed next fiscal year.

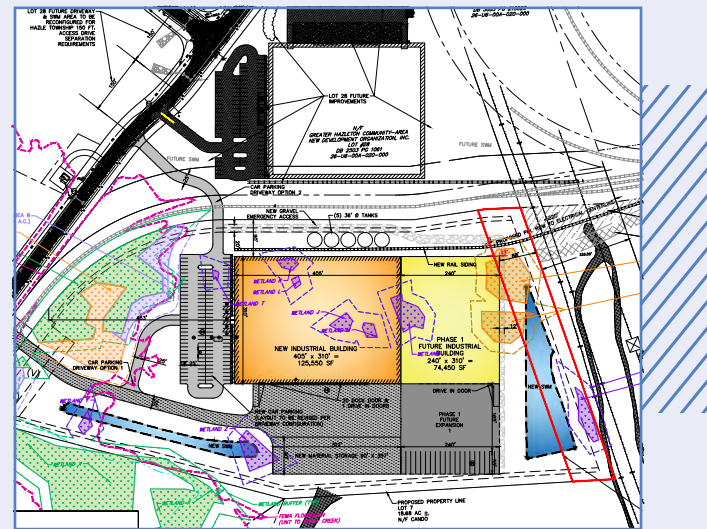
Seal coating for the parking lot at **512 Forest Road** is also set to be completed by the end of the fiscal year.



Redevelopment and Site Planning

As part of CAN DO's strategic plan, staff advanced site readiness efforts across the organization's real estate portfolio by developing concept plans for priority sites within the Humboldt and Valmont Industrial Parks. Updated site drawings were also prepared to reflect current topography, wetlands, utility connections, and other site conditions, improving overall visibility into development opportunities and constraints.

Land development approvals are also underway for **Humboldt Industrial Park North Site 7**, a rail-served site of approximately 19 acres capable of supporting a 200,000-square-foot industrial building. In addition, planning and preliminary engineering efforts continued for **Humboldt Industrial Park North Site 28**, supporting its advancement as a pad-ready site under the PA SITES program.



These efforts strengthen CAN DO's ability to position sites for development, respond to opportunities more efficiently, and support future investment across the portfolio.

Utilities

CAN DO owns and operates public water and wastewater systems serving industrial tenants across three of its four parks, with infrastructure regulated by the Pennsylvania Public Utility Commission (PUC).

Operations include a wastewater treatment facility, multiple well systems, and water and sewer infrastructure supporting conveyance and distribution throughout the organization's defined territory.

Operations staff maintained and advanced these systems through ongoing maintenance, monitoring, and capital improvements, ensuring reliable, compliant service for existing users while supporting continued industrial activity and future growth across CAN DO's parks.



Pennsylvania Public Utility Commission (PUC) Audit

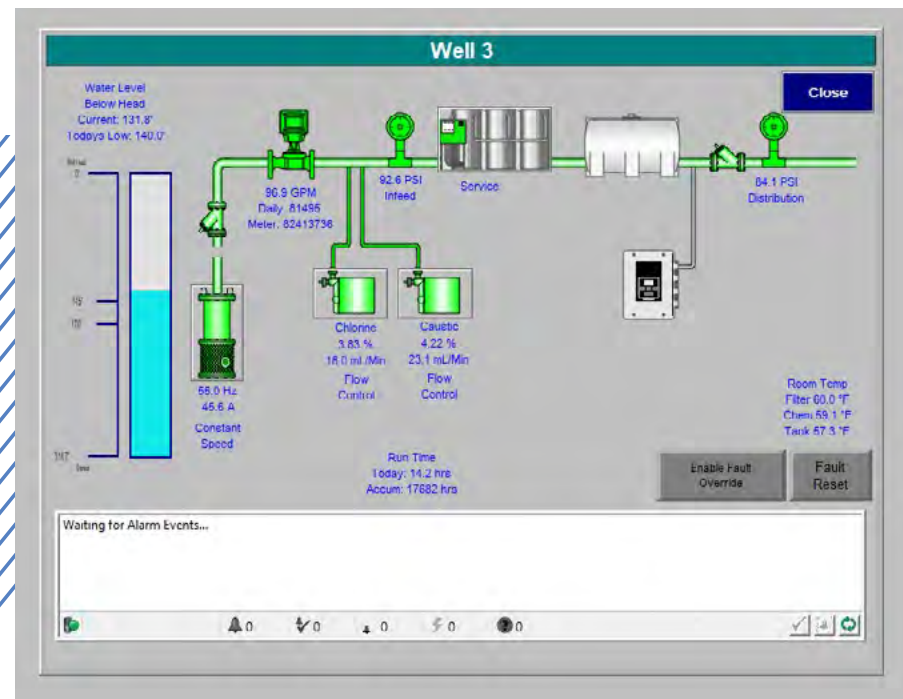
This year, CAN DO underwent its first audit by the Pennsylvania Public Utility Commission, a new requirement based on the size of the organization's utility systems. The organization successfully passed the audit, with opportunities identified to strengthen processes across administration, customer service, billing, operations, and emergency preparedness.

In response, staff developed and submitted an implementation plan, which was reviewed and approved by the PUC, outlining how and when the recommended updates will be completed.

Implementation progressed throughout the year and will continue through FY2028.

Water Division

Water system improvements continued during FY2026, building on work completed in the prior fiscal year. A system-wide water meter replacement project was finalized, with **184 meters** upgraded to support remote reading. This transition improves operational efficiency, enhances billing accuracy, and reduces the need for manual field reads.



System Reliability and Fire Protection Upgrades at Humboldt

System reliability and monitoring capabilities were further strengthened through upgrades to the Humboldt water system and its interconnection with the Hazleton City Authority. Improvements included installation of new pumps and continued integration into the SCADA system, providing real-time visibility into system performance. Leak detection was also completed across Humboldt Industrial Park's distribution network to identify and address potential issues. Fire protection infrastructure was also evaluated through a comprehensive hydrant condition assessment, with upgrades initiated to improve functionality, documentation, and code compliance throughout Humboldt Industrial Park.

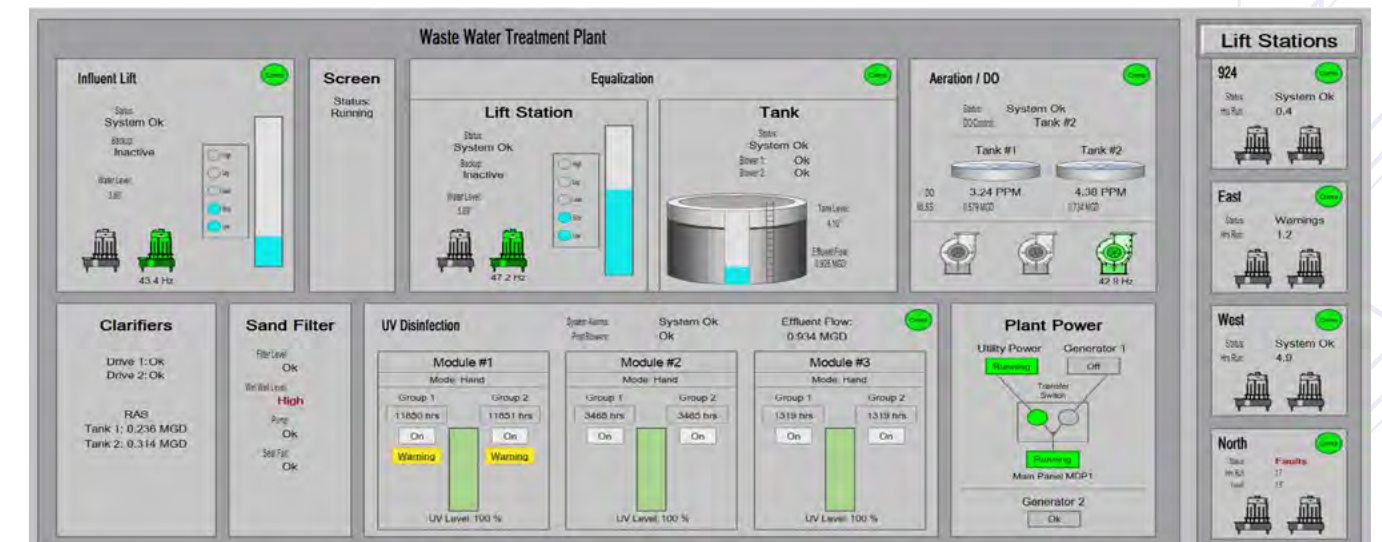
Sewer Division

Wastewater system improvements also progressed this year with a focus on process efficiency, system reliability, and long-term capacity. At the wastewater treatment plant, upgrades to the activated sludge system continued, including installation of dissolved oxygen control equipment and ongoing automation work to improve process control and operational performance.

Upgrades Today Supporting Tomorrow's Demand

System reliability was strengthened through completion of major upgrades to the lift station along State Route 924. Improvements included the design, installation, and integration of remote monitoring and alarm capabilities, enabling improved visibility into system performance and faster response to operating conditions. Permitting activities advanced to support an increase in treatment capacity at the wastewater facility, which is currently permitted to discharge one million gallons per day. Staff submitted an Act 537 sewage planning package along with required

documentation for municipal and Pennsylvania Department of Environmental Protection (DEP) review to support an increase to 1.25 million gallons per day. Due to the length of the regulatory review process, a determination on the proposed capacity increase is not expected until the next fiscal year. Laboratory upgrades were also made to expand in-house testing capabilities, including the purchase of new equipment that allow images and data to be viewed and stored digitally, supporting faster response times and improved process control.



CONCLUSION

These collective improvements across the organization's facilities and utilities infrastructure continue to strengthen CAN DO's ability to support existing tenants and accommodate future development. Routine investment ensures assets remain competitive, reliable, and aligned with long-term economic development goals.

FINANCE

Financial Performance

CAN DO maintained a strong financial position throughout the fiscal year, supported by stable revenue sources and continued asset growth.

89%

of properties
remain occupied

Generated
\$2.9
MILLION
in Land Sales

Reached

\$103.5

MILLION

in Total Assets

Rental income
accounts for

47%

of total revenue

*** Numbers reflect data gathered in April 2026*

Financial Systems and Operational Improvements

Accounting staff completed several operational improvements throughout the year to strengthen internal processes and improve financial reporting.

In response to the **Pennsylvania Public Utility Commission** audit, the department formalized accounting and utility billing policies and procedures to align with current financial systems and operational practices.

Additional improvements included transitioning the annual park maintenance billing program into Sage

Intacct's order entry system, significantly improving billing efficiency and accuracy.

The department is also working to develop monthly financial dashboards for department heads, providing leadership with streamlined access to financial data and improved visibility into departmental performance. These dashboards will summarize financial information from Sage Intacct and enable leadership team members to quickly review relevant data for their areas of responsibility.

Under the guidance of the Finance Committee, the Accounting Department strengthened CAN DO's financial oversight and supported operational improvements across the organization throughout FY2026.

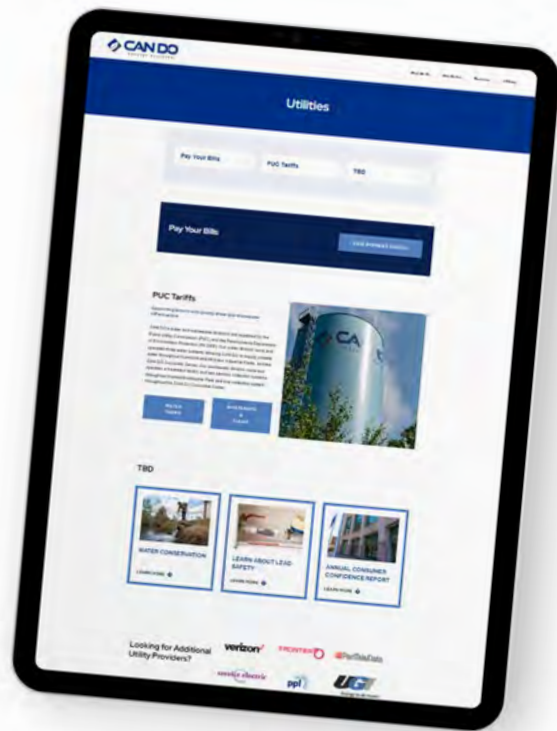
Efforts focused on improving utility billing systems, formalizing internal policies and procedures in response to regulatory requirements, and enhancing financial reporting tools. The department also reviewed investment activity and analyzed the performance of CAN DO's leasing portfolio.

Utility Billing Modernization

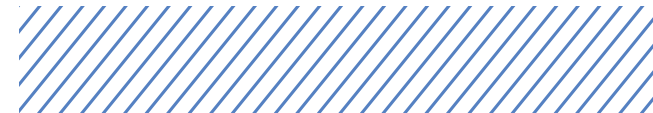
CAN DO continued modernization of its utility billing operations following last year's transition to **Utility Management Solutions (UMS)**, which integrates with the **Aclara** automated meter reading system recently implemented across the organization's customer base. This year marked the first full billing cycle utilizing remotely transmitted meter readings through the upgraded system, significantly reducing the need for manual field verification and allowing customers to access a digital billing portal, creating a more streamlined and user-friendly experience.

This enhanced digital process reduced the time required to issue utility bills from over one week to less than five days, providing customers additional time to review and pay invoices. Expanded online payment functionality, including e-check and autopay options, is expected to improve customer convenience and support long-term reduction in delinquencies.

Staff also continued planning for implementation of **Utility Billing 4th Generation (UB4)**, a cloud-based platform that will integrate directly with



CAN DO's accounting software, Sage Intacct. Once implemented, UB4 will eliminate duplicate data entry and improve efficiency between billing and accounting systems.



Investment Policy Review

Throughout the fiscal year, staff conducted quarterly reviews of CAN DO's investment portfolio. An Investment Subcommittee was formed to recommend updates to the organization's Investment Policy to better align with current financial practices and long-term portfolio objectives. Revisions included removal of outdated benchmarks, alignment of performance benchmarks with the organization's target asset allocation, increased flexibility related to fixed income maturities, and updates to investment manager language.

The revised policy also expands eligible investment categories to support broader long-term diversification strategies.

The updated investment policy allowed CAN DO to take advantage of an opportunity to invest in NorthPoint's **Fund VII** which further diversified the organization's investment exposure. Overall, the organization's investments have trended positive this fiscal year.

Leasing Portfolio and Financial Analysis

The Accounting Department worked with the Economic Development and Operations departments to evaluate the financial performance of CAN DO's leasing portfolio, which historically generates nearly half of the organization's total top-line revenue.

From that analysis, staff is in the process of developing key financial indicators to help management better understand property performance and long-term financial needs.

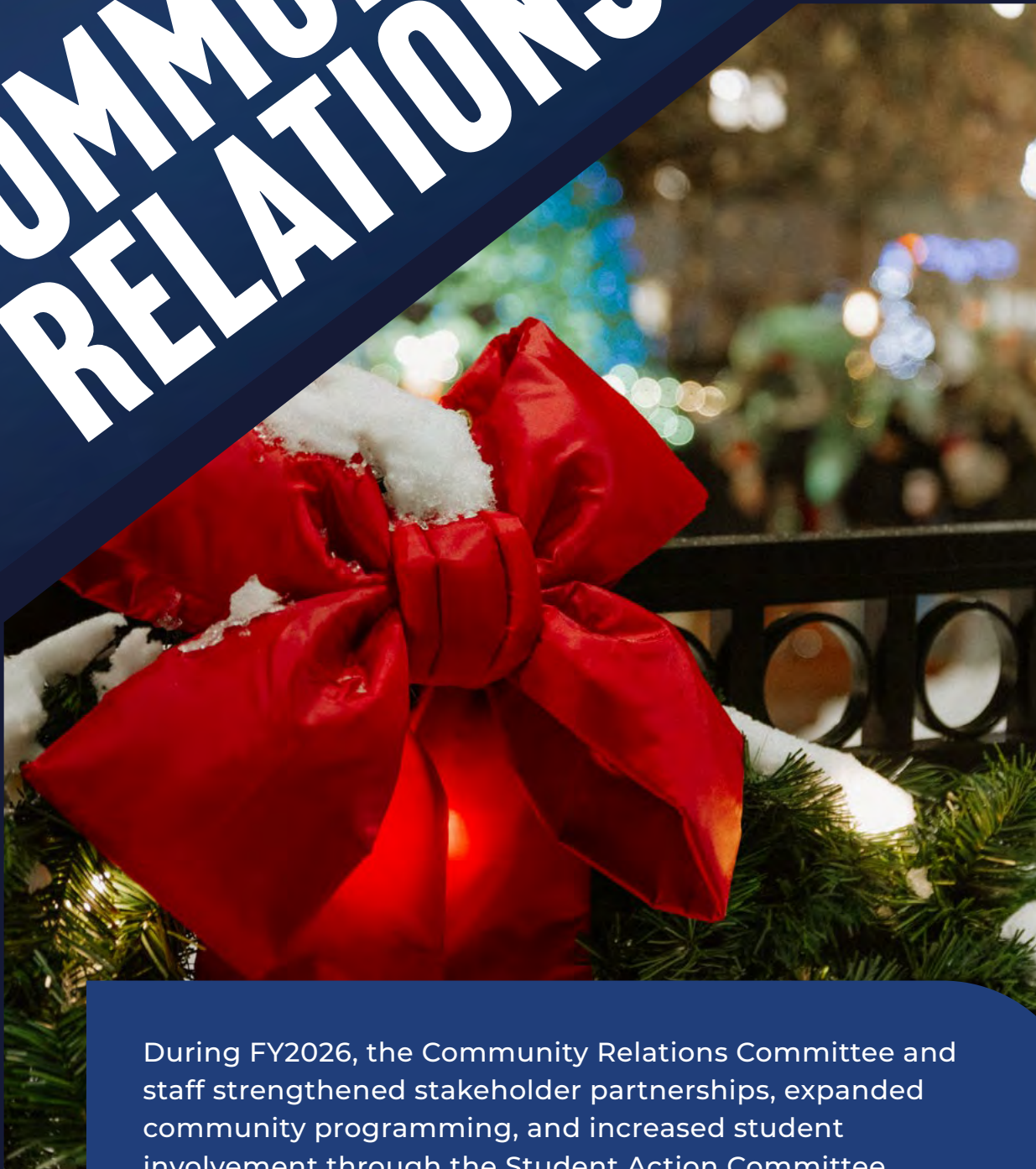
These indicators will support evaluation of operational costs, identification of future capital needs such as building maintenance and infrastructure improvements, and long-term financial planning. The department also maintained long-term financial projections that support planning for major capital expenditures and other financial obligations.



CONCLUSION

The Finance Committee and staff focused on improving operational efficiency, strengthening financial reporting, and supporting long-term financial planning. Improvements to billing systems, financial reporting tools, and leasing analysis supported CAN DO's continued financial stability and organizational growth.

COMMUNITY RELATIONS



During FY2026, the Community Relations Committee and staff strengthened stakeholder partnerships, expanded community programming, and increased student involvement through the Student Action Committee.

These initiatives reinforce CAN DO's role in advancing economic development and quality of life throughout the region.

Regional Recognition 2025 PEDA Awards

During the 2025 Pennsylvania Economic Development Association (PEDA) fall conference, CAN DO received multiple awards in recognition of its contributions to regional economic development.



Project of the Year: EAM-Mosca Expansion

The **Economic Development Project of the Year Award** recognized CAN DO's submission of a \$20.6 million expansion by **EAM-Mosca Corporation**. Completed in under one year, the project transformed the company's U.S. headquarters into a 283,000-square-foot, two-building campus, creating 50 jobs and retaining 157 positions while generating significant regional economic activity.

Jan Wessel, EAM-Mosca's Executive Vice President and Chief Financial Officer, was in attendance to accept the award on behalf of the company.

**\$20.6
MILLION**
expansion

283,000
square-feet

50
new jobs

Marketing Innovation Award: CAN DO Rebrand Rollout

CAN DO received the **Economic Development Marketing Innovation Award** for its organizational rebrand, which introduced a modern visual identity and strengthened how the organization communicates its mission. The effort included a new website developed in partnership with Posture Interactive, creating a more cohesive and accessible experience across digital and print platforms.

Joey Zarcone, Vice President of Posture Interactive, joined CAN DO leadership at the conference to accept the award.



Program of the Year: CAN DO Student Action Committee



The Student Action Committee received the **Economic Development Program of the Year Award** in recognition of its role in engaging students through leadership development, community involvement, and exposure to local industries and career pathways for over 50 years.

John E. Schwear Jr., Chair of the CAN DO Board of Directors, joined staff at the conference to accept the award.

Industry Celebrations

CAN DO collaborated with businesses, municipalities, and community partners to support events that demonstrate investment, growth, and community engagement in the Greater Hazleton Area.

Home2 Suites by Hilton

In June 2025, Springwood Hospitality, The Norwood Company, and CAN DO gathered alongside community and business leaders to celebrate the groundbreaking of **Home2 Suites by Hilton at 61 Station Circle** in Humboldt Station. The 107-room, 63,322-square-foot extended-stay hotel is being constructed on a 2.46-acre site and will include a mix of studio and one-bedroom accommodations, along with amenities designed for both short- and long-term guests.

Staff anticipates celebrating the completion of this project with a formal ribbon-cutting ceremony, tentatively planned for later this summer.



Signature Events

CAN DO hosted several signature events throughout the year, bolstering business engagement and community recognition.



18th Annual Curb Appeal Awards

The 18th Annual Curb Appeal Awards were held in September at the Residence Inn by Marriott in Humboldt Station. Judged by Board Members, **Dr. Sherri Homanko** and **James Dino**, the awards recognize industries that maintain attractive, well-kept properties across CAN DO's industrial and business parks.



EAM-Mosca Corp. was named the **Overall Winner**, marking its eighth Curb Appeal Award. The company's newly renovated facility, located at **525 Jaycee Drive** in Valmont Industrial Park, was recognized for its landscaping, maintenance, and overall presentation.

Landscaping services were provided by **Steve's Lawn Care & Landscaping**, and the award was accepted by **Jan Wessel**, Executive Vice President and Chief Financial Officer; **Chris Van Blargen**, Operations Manager; and **Henry Nork**, Facility Manager.



Two new award categories were introduced during this year's event. **Niagara Bottling** received the inaugural **Best New Industry** award, recognizing companies operating for less than five years that demonstrate a strong commitment to property appearance. **NORPEL** received the **Most Improved** award for its continued year-over-year enhancements since relocating to Humboldt Industrial Park.

This year's **Honorable Mention** was awarded to **Impactk Packaging** for its ongoing investment in property improvements.

ADDITIONAL AWARD RECIPIENTS INCLUDED:

Humboldt Industrial Park Under 100 Employees	Humboldt Station	Valmont Industrial Park Under 100 Employees
Service Electric Cablevision	Residence Inn by Marriott	Muzo
Humboldt Industrial Park 100-200 Employees	McAdoo Industrial Park	Valmont Industrial Park Over 100 Employees
United States Cold Storage	Capriotti's Catering	Amtcor Flexibles
Humboldt Industrial Park Over 200 Employees	CAN DO Corporate Center	
PfNonwovens LLC	Best Cigar Pub/Best Cigar Prices	

21st Annual



SUPPORTING LOCAL TROOPS OVERSEAS

The 21st Annual Operation: CAN DO was held throughout October, where the Student Action Committee partnered with the **Freeland American Legion Post 473** to collect and distribute care packages to military service members from the Greater Hazleton Area stationed away from home for the holidays.

Led by Student Action Committee co-chairs **Ariamdalys Ramos Alvarez** and **Yevhennii Hradil**, the initiative engaged local schools, businesses, and community members through coordinated



outreach efforts. Staff and students once again collaborated with **State Representative Watro's** office to expand the initiative's reach and collect names of soldiers to support. The drive collected enough supplies to distribute more than **130 care packages** across the globe.



Hazleton for the Holidays

Hazleton for the Holidays

CAN DO continued its leadership role in **Hazleton for the Holidays**, a collaborative seasonal initiative that brings together community partners to host events throughout Downtown Hazleton.

Marketing and promotional efforts expanded significantly in FY2026, including television interviews, digital campaigns, print advertising, and partnerships with local influencers. These efforts drove measurable growth across multiple platforms. Email campaigns achieved a 9.23% click-through rate, exceeding national averages, while social media video campaigns generated more than 113,000 views with strong engagement.

Through these efforts staff estimates over 1,000 guests attended this year's festivities, a 22% increase from FY2025.

4,536
page views

5%
increase
year over year

2,285
website users

The **32nd Annual CAN DO Community Christmas** took place on December 3rd, beginning with the City of Hazleton's Tree Lighting at City Hall and a Character Meet-and-Greet with Frosty the Snowman at the Hazleton Public Library. The festivities continued with a holiday concert at Christ Lutheran Church featuring performances by McAdoo-Kelayres Elementary/Middle School Chorus conducted by Sandra Hoppey; the Hazleton Area High School

Chorus directed by Kim Sharanoff; MMI Preparatory School's Black Diamond Chorale under the direction of Jen Gerhardt; the Hazleton Area High School Jazz Ensemble led by Helen Rettger; and Heights-Terrace's 3rd Grade Choir led by Rachel Brimmer. Community members also participated in seasonal activities, including visits with Santa and Mrs. Claus and complimentary refreshments provided by local partners – Niagara Bottling and Keystone Job Corps.



The **5th Annual CAN DO Community Park Tree Lighting** followed shortly after on December 5th, kicking off an evening of holiday festivities in Downtown Hazleton with the lighting of the organization's 22-foot smart tree.

The celebration continued in partnership with DHAP through the annual **Wassailfest and Downtown Hazleton Night Market**, which brought together local businesses, vendors, and community members. Approximately 400 attendees participated in the shared event, which featured 14 vendors and artisans, along with 20 downtown businesses.

CAN DO also supported regional beautification efforts through participation in the **Greater Pennsylvania Cleanup initiative**. Staff and board members worked alongside community volunteers to assist with cleanup efforts along the CAN DO Expressway within Humboldt Industrial Park.



CAN DO Community Park Events

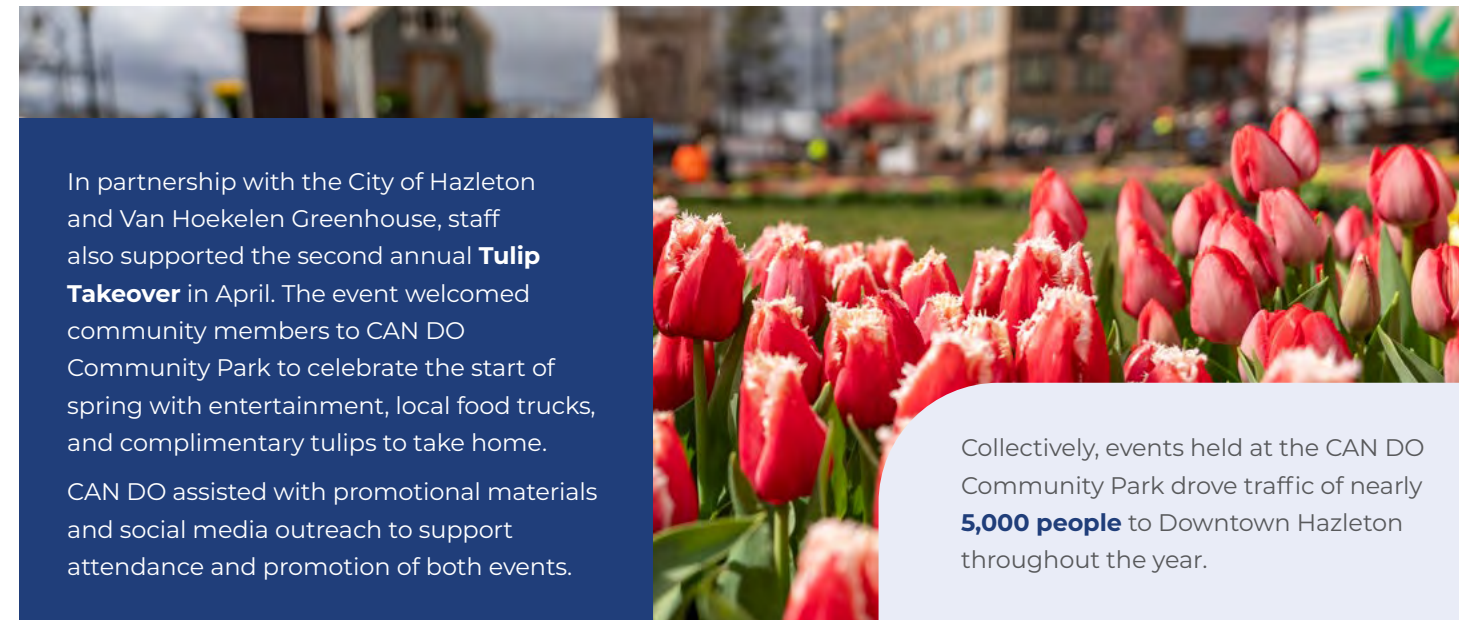
Throughout the summer months, the CAN DO Community Park, with the help of the City of Hazleton, CAN DO Community Foundation, Downtown Hazleton Alliance for Progress (DHAP), and local partners, sponsors, and volunteers, served as a central location for community programming and engagement.



Staff coordinated **Movie Night in the Park**, a series of free, family-friendly events, featuring screenings of "Encanto," "Vivo," and "The Wild Robot." Each movie night included food trucks, music, games, and activities, with refreshments and giveaways supported by local industry partners, Amazon AVPI and Niagara Bottling. These events drew strong community participation and support ongoing activation of the park.



Additional community gatherings included two free, beginner-friendly yoga classes, led by local instructor Lisa Molendini, expanding public use of the park. Staff also introduced a **First Responders Appreciation Event**, which brought together representatives from local fire, police, and emergency medical services, providing direct engagement between residents and local emergency services.



In partnership with the City of Hazleton and Van Hoekelen Greenhouse, staff also supported the second annual **Tulip Takeover** in April. The event welcomed community members to CAN DO Community Park to celebrate the start of spring with entertainment, local food trucks, and complimentary tulips to take home.

CAN DO assisted with promotional materials and social media outreach to support attendance and promotion of both events.

Collectively, events held at the CAN DO Community Park drove traffic of nearly **5,000 people** to Downtown Hazleton throughout the year.

Student Action Committee (SAC)

The Student Action Committee continued to expand its role in community engagement and workforce development initiatives throughout the year.



Staff worked to increase the program's visibility through updated marketing materials, including branded apparel and promotional resources used during events and outreach efforts.

Throughout the year, the Student Action Committee participated in a range of educational and experiential opportunities designed to support career exploration and skill development.



STUDENT CHAIR

McKenna Gerhard, a senior at Weatherly Area High School, served as this year's Student Chair. During her tenure, Gerhard worked closely with staff and fellow committee members to coordinate events, lead meetings, and represent student perspectives within CAN DO's initiatives. Her leadership increased participation and strengthened collaboration among student members.



VISION BOARD AND GOAL-SETTING WORKSHOP AT THE HAZLETON ART LEAGUE

Members of the Student Action Committee completed a Vision Board activity at the Hazleton Art League. Greater Hazleton Partners in Education provided the supplies for this activity while CAN DO staff and staff from the Hazleton Art League assisted the students with their projects



FINANCIAL LITERACY PRESENTATION

Departmental staff worked with CAN DO's Accounting Department to create a Financial Literacy presentation for the Student Action Committee. During the presentation, students were introduced to personal budgeting, saving money, good debt vs bad debt, and participated in an interactive budgeting activity.



TOUR OF RUSKEN PACKAGING

The Student Action Committee had the opportunity to tour Rusken Packaging in Humboldt Industrial Park to further explore a manufacturing facility in person. Operations Manager, **Cassie King**, led the meeting by introducing the company, its resources, and career opportunities. Rusken's operations members then led the group on a tour of the facility showing how they manufacture their corrugated packaging.



TOUR OF CAN DO'S WASTEWATER TREATMENT PLANT

Staff worked with CAN DO's Utilities department to coordinate a tour of the organization's Wastewater Treatment Plant. During the visit, students learned about the treatment process used to manage wastewater from park tenants and how it is safely recycled back into the environment.

These experiences continue to give students in the program direct exposure to local industries and career pathways within the Greater Hazleton Area.



TOUR OF CAN BE INNOVATION CENTER

CAN BE hosted a tour for CAN DO's Student Action Committee. Students learned about the incubator's history, its tenants, and the role entrepreneurship plays within the Greater Hazleton Area's broader economic development ecosystem.

CONCLUSION

CAN DO's community relations efforts remain focused on strengthening partnerships, supporting regional initiatives, and maintaining a visible and active presence throughout the Greater Hazleton Area. These efforts continue to reinforce the organization's role in supporting long-term community and economic growth.

CLASS OF 2027



RISING CHAIR
GRIAHNNY SANTOS-URENA
Marian Catholic High School



HERNAN ARIAS
Hazleton Area High School



YEVHENNI HRADIL
Hazleton Area Academy of Sciences



MADELINE RHODES
Weatherly Area High School



AMANDA STOFFA
MMI Preparatory School



STUDENT CHAIR
MCKENNA GERHARD
Weatherly Area High School

Being on the Student Action Committee has been a highlight of my high school career. It pushed me to improve myself

and work with those around me towards a common goal. Serving as Student Chair taught me a lot about leadership and public speaking, and will be an experience I'll use as a stepping stone to reach my future goals. After graduation, I plan to study Electrical Engineering at Penn State University's Main Campus.



AVA GENETTI
MMI Preparatory School

I enjoyed being a student member of the CAN DO Board of Directors. It gave me a great experience of seeing how a community

works together and how businesses operate. After graduation, I plan on enrolling in the University of Pittsburg's David C. Fredrick' Honors College to study Nursing.



MIA HARMONOSKY
Hazleton Area Academy of Sciences

I have really enjoyed my time with CAN DO. Serving as a student member of the Board of Directors showed me how well CAN DO engages students and builds

community pride. I gained real-world skills that can't be taught elsewhere and helped me improve my teamwork, coordination, and communication skills. After graduation, I plan on studying Architecture at Lehigh University.



SHARAN PARIKH
MMI Preparatory School

My time as a student member of the Board of Directors was amazing. Throughout the past few months, I made wonderful connections, friends, and memories. Helping others has always been a passion

of mine so being a part of the group's yearly events was a great experience. After graduation, I plan on studying Finance at New York University.

CLASS OF 2026



ISABELLA LENKER
Hazleton Area Arts & Humanities School

Being a part of the Student Action Committee taught me how to network with new people and become more confident in my ideas. Through this experience, I made new connections and got to learn about the business

world and what goes on in the community in a way that most people my age don't get to experience. After graduation, I plan to study Wealth and Trust Financial Management at Campbell University in North Carolina.



I loved learning all of the things CAN DO and its Board of Directors does for our community and the impact that comes from their work. I also really liked being part of events like Operation: CAN DO and the holiday events as it gave me and the other students an opportunity to help others. After graduation, I plan on attending Temple University's Japan Campus to study International Business.

ARIAMDALYS RAMOS ALVAREZ
Hazleton Area Academy of Sciences

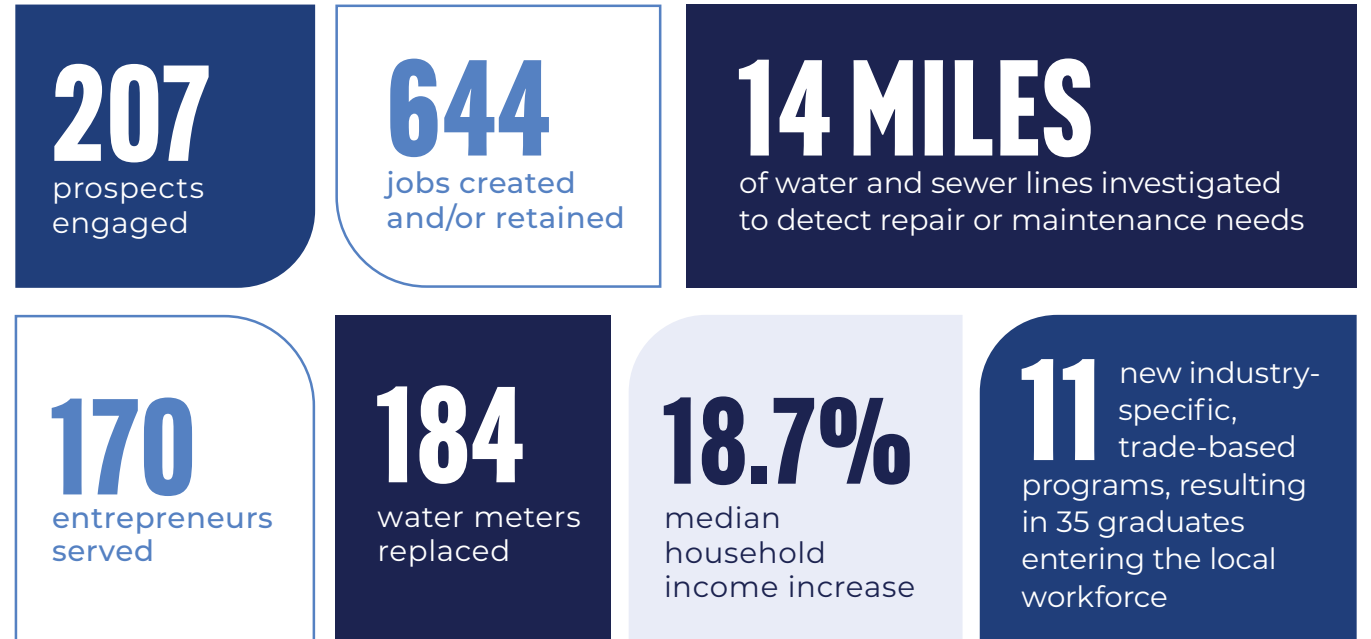
GOVERNANCE



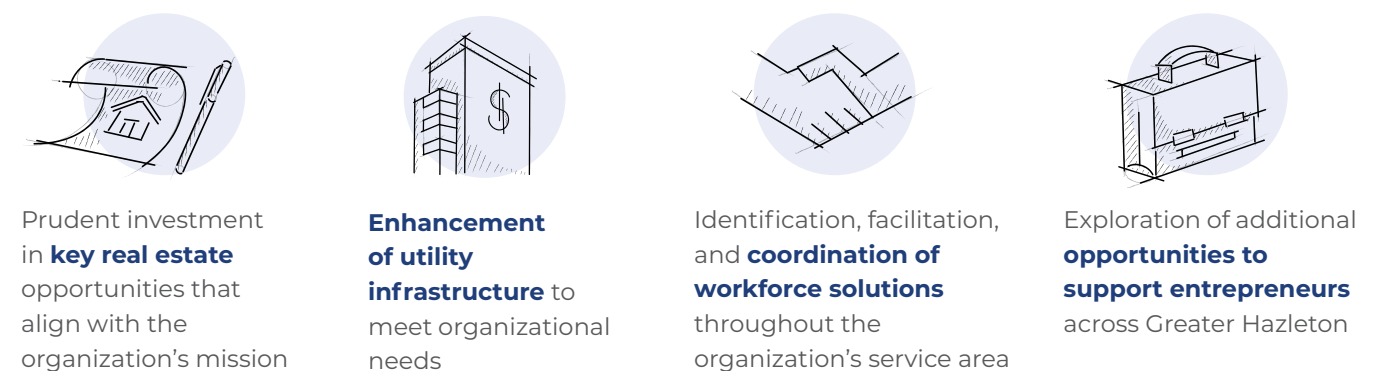
Throughout the year, the Governance Committee oversaw implementation of CAN DO's **FY2024–26 Strategic Plan**, which has guided the organization's growth, investment, and community impact since its approval by the Board of Directors in March 2023.

Throughout the plan term, the Committee received quarterly updates and provided guidance to ensure alignment with CAN DO's mission and strategic priorities. As the plan nears completion, measurable progress has been achieved across each strategic objective, establishing a strong foundation for continued growth.

STAFF-LED OBJECTIVES TIED TO AREAS OF STRATEGIC FOCUS RESULTED IN:



STAFF ADVANCED OBJECTIVES ACROSS THE PLAN'S CORE AREAS OF STRATEGIC FOCUS, INCLUDING:



CONCLUSION

As the current plan concludes, the Committee also oversaw development of CAN DO's next Strategic Plan, which will continue to advance key objectives identified during the current term. The FY2027–2030 Strategic Plan is scheduled to launch in July 2026. In addition, the Committee approved updates to CAN DO's *Cybersecurity Plan, Policies, and Procedures*, as well as implementation of a No Recording Policy to maintain confidentiality and support effective board operations in response to evolving technology.

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JOSEPH LETTIERE
President & CEO



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Vice Chair



CALVIN HERRING
Vice Chair



CARLA THALLER
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VICKY GREENFIELD
Treasurer



JOSEPH ZELLER, III
Secretary



DANIEL BOOTE
Economic Development Committee Chair



CHARLES BURKHARDT
Governance Committee Chair



NEAL DEANGELO, III
CAN BE Committee Chair



ROSANN GABOS
Finance Committee Chair



JEFF MASON, JR.
Property Committee Chair



JENNIFER MOISEY, PH.D.
Marketing Committee Chair



TERRANCE PURCELL
Audit Committee Chair



PATRICK WARD
Community Relations Committee Chair



CHRISTINE JENSEN
Director at Large



KEN OKREPKIE
Director at Large



JOHN PATTON, CPA
Director at Large



ATTY. ROBERT SENSKY
Solicitor

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Vicky Greenfield
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William Spear
Tammy Torres

Hazleton Lions Club

Linnea C. DelFine

West Hazleton Lions Club

Dominic Antonelli
Michael Christina
Sherri Homanko, PharmD
Norbert Kotzer
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Hazleton Rotary Club

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NEPA Building and Construction Trades Council

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1984-2020



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2015-2018



WILLIAM MAGNOTTA
2018-2021



CHARLES BURKHARDT
2021-2024

** Deceased

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